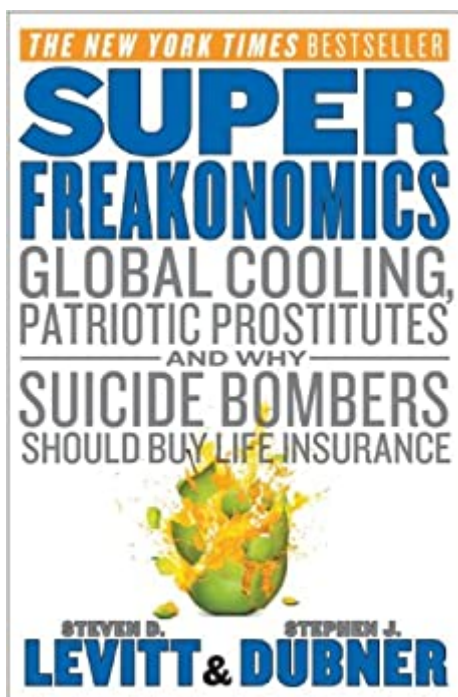


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Super Freakonomics: Global Cooling, Patriotic Prostitutes, And Why Suicide Bombers Should Buy Life Insurance



Synopsis

The New York Times best-selling *Freakonomics* was a worldwide sensation, selling over four million copies in thirty-five languages and changing the way we look at the world. Now, Steven D. Levitt and Stephen J. Dubner return with *SuperFreakonomics*, and fans and newcomers alike will find that the freakquel is even bolder, funnier, and more surprising than the first. Four years in the making, *SuperFreakonomics* asks not only the tough questions, but the unexpected ones: What's more dangerous, driving drunk or walking drunk? Why is chemotherapy prescribed so often if it's so ineffective? Can a sex change boost your salary? *SuperFreakonomics* challenges the way we think all over again, exploring the hidden side of everything with such questions as: How is a street prostitute like a department-store Santa? Why are doctors so bad at washing their hands? How much good do car seats do? What's the best way to catch a terrorist? Did TV cause a rise in crime? What do hurricanes, heart attacks, and highway deaths have in common? Are people hard-wired for altruism or selfishness? Can eating kangaroo save the planet? Which adds more value: a pimp or a Realtor? Levitt and Dubner mix smart thinking and great storytelling like no one else, whether investigating a solution to global warming or explaining why the price of oral sex has fallen so drastically. By examining how people respond to incentives, they show the world for what it really is – good, bad, ugly, and, in the final analysis, super freaky. *Freakonomics* has been imitated many times over – but only now, with *SuperFreakonomics*, has it met its match.

Customer Reviews

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and great storytelling like no one else, whether investigating a solution to global warming or explaining why the price of oral sex has fallen so drastically. By examining how people respond to incentives, they show the world for what it really is – good, bad, ugly, and, in the final analysis, super freaky. Freakonomics has been imitated many times over – but only now, with SuperFreakonomics, has it met its match. From Superfreakonomics: Where do you stand on the freak-o-meter? Four years ago, you were cool. You read Freakonomics when it first came out. You impressed family and friends and dazzled dates with the insights you gleaned. Now Steven D. Levitt and Stephen J. Dubner return with Superfreakonomics, a freakquel even bolder, funnier, and more surprising than the first. Have you been keeping up? Can you call yourself a SuperFreak? Test your Superfreakonomics know-how now: Question 1: 5 points According to Superfreakonomics, what has been most helpful in improving the lives of women in rural India? A. The government ban on dowries and sex-selective abortions B. The spread of cable and satellite television C. Projects that pay women to not abort female babies D. Condoms made specially for the Indian market

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